

Exam. Code : 112105

Subject Code : 3544

**B. Design (Multimedia) 5th Semester
TECHNICAL THEORY OF MEDIA-II
(Electronic Media)**

Paper-V

Time Allowed—3 Hours]

[Maximum Marks—100

SECTION—A

Note :— Attempt any **ten** questions. Each carries equal marks.

1. Radio Talk
2. Dead Air
3. BCCC
4. Film Review
5. Infomercial
6. Visual Effects Artist
7. Betacam
8. AM
9. Sound Forge
10. Cinematography
11. Location Manager
12. Big Close-up. 10×2=20

SECTION—B

Note :— Attempt any **four** questions. Each carries equal marks.

1. Write a note on the importance of Editing in any production.
2. Throw light on the concept of Media Appreciation.
3. How the distribution of films is done ? Discuss in detail.
4. Discuss in detail the various characteristics of Radio.
5. What are the pre-requisites of writing for Broadcast media? Discuss.
6. Discuss the role of casting director in film production.
7. Write a detailed note on various types of cameras.

4×5=20

SECTION—C

Note :— Attempt any **four** questions. Each carries equal marks.

1. Write an elaborate note on growing impact of electronic media on culture.
2. Bring out the differences between Radio and Television.
3. 'Reality of the Reality shows.' Comment.
4. Discuss the various script formats in detail.
5. Trace the growth and evolution of Radio from AIR to private FM stations.

4×15=60